PTO/SB/17 (12-04v2)
Approved for use through 7/31/2006. OMB 0651-0032
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TRANSMITTAL

For FY 2005

Applicant claims small entity status. See 37 CFR 1.27

Complete if Known 09/885,686-Conf. #6375 **Application Number** June 20, 2001 Filing Date Paul Peterson First Named Inventor C. G. Thai Examiner Name 3629 Art Unit 30020/37197

TOTAL AMOUNT OF PAY	MENI (\$	180.00		Attorney Docket	No.	0020/37 197		
METHOD OF PAYMENT (check all that apply)								
Check X Credit Card Money Order None Other (please identify):								
Deposit Account Depo	sit Account Number:	13-2855 D	eposit Acco	ount Name: M	ARSHALL	, GERSTEIN	& BORUN	1 LLP
For the above-ident				· · · · · · · · · · · · · · · · · · ·	ed to: (chec	k all that apply)		
I —	indicated belov	•		<u> </u>	•	icated below, e		he filing fee
Charge any a	dditional fee(s)	or underpayr	ment of	Credit	any overpa	vments		
fee(s) under	37 CFR 1.16 an				any overpa	ymento	-	
FEE CALCULATION							•	
1. BASIC FILING, SEARCH				RCH FEES	EVAMIN	ATION FEES		
	FILING Sr	nall Entity	SEA	Small Entity	EXAMIN	Small Entity		
Application Type	Fee (\$)	Fee (\$)	Fee (\$)		Fee (\$)	Fee (\$)	<u>Fees</u>	<u> Paid (\$)</u>
Utility	300	150	500	250	200	100		
Design	200	100	100	50	130	65		
Plant	200	100	300	150	160	80		
Reissue	300	150	500	250	600	300		
Provisional	200	100	0	0	0	0		-
2. EXCESS CLAIM FEES								Small Entity
Fee Description							Fee (\$)	<u>Fee (\$)</u>
Each claim over 20 (includ	,						50	25
Each independent claim ov	er 3 (including	Reissues)					200	100
Multiple dependent claims							360	.180
<u>Total Claims</u> <u>Extra</u>	Claims Fee	<u>(\$)</u>	Fee P	aid (\$)		ultiple Depende		•
-=	×	= _			<u>Fe</u>	e (\$)	Fee Paid (<u>5)</u>
Indep. Claims Extra	Claims Fee	e (\$)	Fee P	aid (\$)				_
. =	x	= _		(47				
3. APPLICATION SIZE FEE	 E		•					
If the specification and drawings exceed 100 sheets of paper (excluding electronically filed sequence or computer								
listings under 37 CFR 1.52(e)), the application size fee due is \$250 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).								
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	xtra Sheets			dditional 50 or frac	-	· . ——	- ree	Paid (\$)
- 100 = /50 (round up to a whole number), x = = 4. OTHER FEE(S) Fees Paid (\$)								
Non-English Specification, \$130 fee (no small entity discount)								
Other (e.g., late filing surcharge): 1806 Submission of an Information Disclosure Statement 180.00								
SUBMITTED BY	SUBMITTED BY							
Signature	451			Registration No. (Attorney/Agent)	41,631	Telephone	(312) 47	74-6300
Name (Print/Type) G. Christ	opher Braidwo	ood			 	Date	October	31, 2005

15- A ME H LUIT	
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an envelope addressed to: MS Amend	ment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date
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Dated: October 31, 2005	Signature: (G. Christopher Braidwood)

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Nated: October 31, 2005

Docket No.: 30020/37197

(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Paul Peterson

Application No.: 09/885,686

Confirmation No.: 6375

Filed: June 20, 2001

Art Unit: 3629

For:

METHODS AND APPARATUS FOR

PRODUCING A LENTICULAR NOVELTY

ITEM INTERACTIVELY VIA THE

INTERNET

Examiner: C. G. Thai

THIRD INFORMATION DISCLOSURE STATEMENT (IDS)

MS Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

Pursuant to 37 CFR 1.56, 1.97 and 1.98, the attention of the Patent and Trademark Office is hereby directed to the references listed on the attached PTO/SB/08. It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the references be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

This Information Disclosure Statement is filed after the mailing date of the first Office Action on the merits, but before the mailing date of a Final Office Action or Notice of Allowance (37 CFR 1.97(c)).

Each of the references listed on the attached Form PTO/SB/08 corresponds with a document cited in either of the following two co-pending applications filed by the applicant. U.S. Patent Application Serial No. 09/885,746, entitled "Methods and Apparatus for Generating a Multiple Composite Image," and U.S. Patent Application Serial No.

11/17/2005 JBALINAN 00000070 09885686

01 FC:1806

180.00 OP

Application No.: 09/885,686 Docket No.: 30020/37197

09/885,758, entitled "Methods and Apparatus for Producing a Lenticular Novelty Item at a Point of Purchase."

It is submitted that the Information Disclosure Statement is in compliance with 37 CFR 1.98 and the Examiner is respectfully requested to consider the listed references.

A Credit Card Payment Form PTO-2038 to cover the \$180.00 fee set forth in 37 CFR 1.17(p) is enclosed. The Director is hereby authorized to charge any deficiency in the fees filed, asserted to be filed or which should have been filed herewith (or with any paper hereafter filed in this application by this firm) to our Deposit Account No. 13-2855, under Order No. 30020/37197. A duplicate copy of this paper is enclosed.

Dated: October 31, 2005

Respectfully submitted,

G. Christopher Braidwood Registration No.: 41,631

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Chicago, Illinois 60606-6357

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Attorney for Applicant

PTO/SB/08a/b (07-05)
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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

1

of Sheet 1

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Complete if Known
09/885,686-Conf. #6375
June 20, 2001
Paul Peterson
3629
C. G. Thai
30020/37197

	U.S. PATENT DOCUMENTS					
Examiner	Cite	Document Number	Publication Date	Name of Patentee or	Pages, Columns, Lines, Where Relevant Passages or Relevant	
Initials*	No.1	Number-Kind Code ² (if known)	MM-DD-YYYY	Applicant of Cited Document	Figures Appear	
	*	US-5,117,283	05/1992	Kroos et al.		
	*	US-5,539,453	07/1996	David et al.		
	*	US-5,587,740	12/1996	Brennan		
	*	US-5,886,818	03/1999	Summer et al.		
	*	US-6,026,215	02/2000	Fantone et al.		
	*	US-6,091,482	07/2000	Carter et al.		
	*	US-6,148,148	11/2000	Wain et al.		
	*	US-6,258,194	07/2001	Danon		
	*	US-6,266,068-B1	07/2001	Kang et al.		
	*	US-6,301,385	10/2001	Chen et al.		
	*	US-6,329,987-B1	12/2001	Gottfried et al.		
	*	US-6,400,374-B2	06/2002	Lanier		
	*	US-6,400,832-B1	06/2002	Sevigny		
	*	US-6,429,892-B1	08/2002	Parker		
	*	US-6,507,361-B1	01/2003	Barber		
	*	US-6,542,646	04/2003	Bar-Yona		
	*	US-6,549,295	04/2003	Fantone et al.		
	*	US-6,619,860	09/2003	Simon		

FOREIGN PATENT DOCUMENTS								
Examiner Initials*	Cite No.¹	Foreign Patent Document Country Code ³ -Number ⁴ -Kind Code ⁵ (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶		

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. * CITE NO.: Those application(s) which are marked with an single asterisk (*) next to the Cite No. are not supplied (under 37 CFR 1.98(a)(2)(iii)) because that application was filed after June 30, 2003 or is available in the IFW. ¹ Applicant's unique citation designation number (optional). ² See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁵ Applicant is to place a check mark here if English Japanese Templating in attached. possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

NON PATENT LITERATURE DOCUMENTS					
Examiner Initials	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T²		

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Examiner	Date	*
Signature	Considered	
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¹Applicant's unique citation designation number (optional). ²Applicant is to place a check mark here if English language Translation is attached.



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Under the Paperwork Reduction Act of 1995,

Application No. (if known): 09/885,686

Attorney Docket No.: 30020/37197

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Registration Number, if applicable	Telephone Number			

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IDS (Citation) by Applicant (18 References) (1 page) Information Disclosure Statement

Fee Transmittal

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